

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 18.32  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME LAURA BASSETT  
SALES PRSN WA- JOE KNAUER

|              | LOCAL | REGIONAL |
|--------------|-------|----------|
| CLASS: NATL. |       |          |

DATE OCT10/12 18.32

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STA: \*\*\*\*\*  
CON CM THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
HOUSE MAJORITY PAC/SEIU

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS  | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| AGENCY ADVERTISER CODE = 120<br>AGENCY PRODUCT CODE = 127<br>AGENCY EST# = 1439   |     |    |             |      |     |            |            |          |          |           |       |           |
| 18  | S   |    | 1100P-1135P | 30   |     | \$2,800.00 | 10/2       | 10/7     | 3        |           | TU-SU | 3         |
| PROGRAM : EYEWITNESS NEWS AT 11P<br>CON COM1 : EYEWITNESS NEWS AT 11P   |     |    |             |      |     |            |            |          |          |           |       |           |
| 29  | A   |    | 800P-1155P  | 30   |     | \$2,800.00 | 10/6       | 10/6     | 1        |           | SAT   | 1         |
| PROGRAM : EYEWITNESS NEWS AT 11P<br>ORD COM1 : SPOT RAN @ 11:53P IN COLLEGE FOOTBALL @ 800-1155P, DUE TO FOOTBALL<br>ORD COM2 : RUNOVER<br>THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-18 |     |    |             |      |     |            |            |          |          |           |       |           |

REP HEADLINE# 6236118 TRF# 322343  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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|---------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : LINE# | :   | :  | :           | :    | :   | :    | DATE       | DATE     | /WK     | INVT      | :    | SPTS:     |

STATION MAKEGOOD OFFERS:  
M2 OK'D BUY#18 MISSED: TU-SU/1100P-1135P OCT6 30S \$2,800.00 (OCT10/12)  
OFFER: SAT/800P-1155P OCT6 30S \$2,800.00 PLS ADVISE.  
CMT: SPOT RAN @ 11:53P IN COLLEGE FOOTBALL @ 800-1155P, DUE TO FOOTBALL  
CMT: RUNOVER

OCT/12 138650.00 CONTRACT TOTAL 138650.00  
TOTAL SPOTS 58

MARKET TOTALS \$420,151 WFTV 33% WKMG 23% WESH 29% WOFL 11% WKCF 1% WRBW 2% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE